



FOR IMMEDIATE RELEASE
December 13, 2018

CONTACT: Joel Behrens
jbehrens@trammellcrow.com
214.863.3308

FIRST PLANO LUXURY HIGH-RISE COMPLETES

--The Kincaid at Legacy Provides Urban Lifestyle Living in a Suburban Setting--

DALLAS, TX – [High Street Residential](#), the residential subsidiary of Trammell Crow Company, announces that construction has completed on The Kincaid at Legacy, Plano's first luxury high-rise residential tower. The 25-story tower features 300 units, including 1, 2, and 3-bedroom units, ranging in size from 677-to-4,500+ square feet. The project sits near the corner of Legacy Drive with access and visibility from the Dallas North Tollway, in the heart of Legacy Town Center.

"We have welcomed new residents into the building and interest in leasing in the remaining units remains strong," said [Joel Behrens](#), Principal with High Street Residential's Dallas-Fort Worth Business Unit. "Plano has become one of the most popular places in North Texas to live and work. The Kincaid at Legacy offers urban living in a suburban setting for the many new workers in the area given the surge in new corporate headquarters and relocations to Plano."

The tower features more than 14,500 square feet of indoor amenity space, including a 2,383-square-foot fitness center, a resident lounge with a media screening room, billiard room, entertainment kitchen, conference rooms, business center, Wi-Fi throughout the common areas and a bike storage. Outdoor amenities include a resort style pool courtyard with sunbathing shelves, water features, fire pits and grilling areas, a 7th floor amenity deck with a second resort style pool and a large dog park. In addition to the immense property amenities, the project will include 24/7 luxury concierge service to the residents. The project has sustainable building features and the development team is seeking LEED® certification.

The Kincaid at Legacy offers its residents a prominent location in Plano's most desirable office and retail center with nationally recognized schools, 4,000 acres of parks, excellent public safety, a vibrant arts scene, historic downtown, and one of the most highly amenitized shopping districts within North Texas, with 45 notable

restaurants and over 70 high-end retail stores. In addition, the project has easy access to the Dallas North Tollway, 121 and Legacy Drive.

Principal Real Estate Investors is High Street Residential's development partner and ZRS Management, LLC is handling the leasing and management of the project.

Visit theincaidlegacyplano.com to learn more.

About ZRS Management, LLC

ZRS Management, LLC is a Florida Limited Liability Company originally formed in 1991 to manage high-quality multifamily communities. In 2010, ZRS Management became a stand-alone third-party management company. ZRS currently manages over 43,000 units for various institutional clients, partnerships, and individual owners and was recently listed on the NMHC Top 50 manager's list. ZRS maintains its headquarters in Orlando, Florida with regional offices in Tampa, Fort Lauderdale, Miami, Atlanta, Washington DC, Chicago, Dallas, and Houston.

About High Street Residential

High Street Residential, a wholly-owned operating subsidiary of Trammell Crow Company, specializes in the development of multifamily housing. We have a deep background in urban, infill mixed-use residential development, as well as the redevelopment or repurposing of existing facilities. In the last 15 years, the firm has completed 5,100 units totaling \$1.2 billion.

#