



## PRESS RELEASE

Contact: Brooke Johnston, Champion Management  
972.9309933; [bjohnston@championmgt.com](mailto:bjohnston@championmgt.com)

### **Perry's Steakhouse & Grille Uptown Moving into Park District Development**

*Upscale steakhouse is relocating into a larger, two-story restaurant space*

**DALLAS** (Feb. 25, 2019) – Perry's Steakhouse & Grille is excited to announce that it will be relocating its Uptown location in late 2019. The established steakhouse is moving down the street into the Park District development at 2100 Olive St. Perry's will occupy the two-story space below the Residences at Park District at the corner of Woodall Rodgers Freeway and Olive Street, with expansive views of Klyde Warren Park and Downtown Dallas.



Park District is a two-tower, mixed-use development positioned at the heart of Downtown Dallas, the Arts District, and Uptown. It boasts more than 900,000-square-feet of premier Class A office space, restaurants and luxury residences at the doorstep of Klyde Warren Park. Park District is a development of Trammell Crow Company and joint venture partner MetLife Investment Management.

“We are so honored to have built such a loyal following over the past decade in Uptown and are thrilled to have the opportunity to move into an amazing, new space right down the street that will be perfect for the Perry's experience,” said Chris Perry, founder and owner of Perry's Restaurants. “This larger location will feature our newest elements in a contemporary two-story design with Bar 79 on level one and our main dining on level two.”

Talented restaurant architect Aria Group Architects will be tasked with bringing the vision to life for the new 12,900-square-foot restaurant featuring Perry's latest look and feel. On the first floor, patrons will enjoy Bar 79 complete with a large island bar, textured art and outdoor seating. Located up the spiral staircase, guests will find an expansive main dining room with seating for 300 as well as a wine tower and view of the kitchen, and private dining space will be available on both levels. Layers of interest will be added by glass, stunning light fixtures and other distinctive textures creating a bright, welcoming environment.



Perry's Main Dining Room

“The two-story space on Klyde Warren Park is our signature retail space for Park District and we are excited to have Perry's in this prestigious location,” said Scott Krikorian, Senior Managing Director of Trammell Crow Company's Dallas/Fort Worth Business Unit. “This unique spot will allow Perry's to continue its esteemed history of offering excellent food and service. They will make an excellent addition to our retail offering.”

Celebrating its 40<sup>th</sup> anniversary, Perry's has three key attributes that have become staples of the brand: the award-winning menu, the impeccable service and the vibrantly elegant, yet comfortable ambiance. Since their butcher shop beginnings in 1979, Perry's has been skillfully carving up those three elements for its patrons to deliver an experience that is truly *Rare and Well Done*®.

Remaining true to the butcher-shop roots, Perry's serves butcher-fresh USDA Aged Prime Beef and signature table-side carving presentations, including its mouth-watering, seven-finger high pork chop. Named after Perry's founding year, vibrant Bar 79 offers a selection of Perry's Reserve wines, craft beers and handcrafted cocktails, flaming desserts, live music, outdoor seating, and *Social Hour 79*. Each of the four private dining rooms create a unique dining experience for groups large and small from business meetings to expansive celebrations.

Perry's Uptown restaurant will continue to remain located at 2000 McKinney Ave., Ste. 100 until this move takes place later in 2019. Perry's also has locations in Frisco and Grapevine: at Parkwood Blvd. in Frisco and 2400 West State Highway 114 in Grapevine. For more information, visit [PerrysSteakhouse.com](http://PerrysSteakhouse.com).



Perry's Bar 79

### **About Perry's Steakhouse & Grille**

Perry's Steakhouse & Grille has earned a faithful following by perfecting prime since it began as a butcher shop in Texas in 1979. Perry's has grown into a renowned group of award-winning restaurants, receiving more than 25 awards in 2018 alone. Perry's prestigious awards include **Wine Spectator's** "10 Wine Stars in the Lone Star State", **Dallas Business Journal's** "Dallas' 50 Highest Rated Restaurants," **Open Table's** "Top 100 Most Romantic Restaurants in America," and **WideOpenCountry.com** "10 Texas Steakhouses you need to try before you die". Featuring USDA Prime beef, tableside carvings, signature selections, flaming desserts and handcrafted cocktails at its Bar 79, Perry's specializes in a **Rare and Well Done**<sup>®</sup> experience, and currently operates 15 steakhouse locations in Birmingham, Chicago, Denver and across Texas, as well as the two original butcher shops now known as Perry & Sons Market & Grille. For more information and updates on Perry's Steakhouse, please visit [PerrysSteakhouse.com](http://PerrysSteakhouse.com).

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