

# Trammell Crow Company

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## CAMPBELL SMITH NAMED BUSINESS UNIT LEADER FOR TRAMMELL CROW COMPANY IN WASHINGTON, D.C.

WASHINGTON, D.C. – [Trammell Crow Company \(TCC\)](#) announces that [Campbell Smith](#) has been promoted to Business Unit Leader for the firm’s [MidAtlantic Business Unit](#). Previously serving as a Managing Director and Chief Operating Office for the Business Unit, Smith will now assume responsibility for all development and acquisition projects, sourcing new pursuits, finance and overall day-to-day operations of the office. He will also set the strategic direction of the business and oversee the financial, risk management, and human resource functions. He succeeds to the role from Chris Roth, who will continue to serve as President, Eastern Operations for the Company.

“During his tenure with TCC, which began in 2002, Campbell has demonstrated his ability to execute, source, win and shape development and investment deals,” said [Chris Roth](#), President of TCC’s Eastern Operations. “His strong background in finance and acquisitions, combined with his attention to detail and disciplined approach to project management, helps ensure that our client’s interests are protected throughout the development process. I am confident he will succeed in this role and continue to position TCC as the premier developer in the MidAtlantic region.”

Smith is a 17-year industry veteran who has worked on large scale development, construction, and finance projects across a range of product types including office, multifamily and retail throughout the District of Columbia, Maryland and Virginia, including: The Madison and [The Dalton](#), developed by High Street Residential, the residential subsidiary of TCC; Century Technology Park and the redevelopment of the [Motion Picture Association of America’s \(MPAA\) headquarters](#). He successfully led the team that was awarded the 800,000-square-foot [Armature Works](#) mixed-use development by High Street Residential.

Smith serves on the Boards of Children’s Hospital and NAIOP and earned a Master of Business Administration from Stanford University and his undergraduate degree from Duke University.

[About Trammell Crow Company](#)

Trammell Crow Company (TCC), founded in 1948, is one of the nation's leading developers and investors in commercial real estate. The Company has developed or acquired 2,700 buildings valued at nearly \$65 billion and over 590 million square feet. As of September 30, 2018, TCC had \$8.8 billion of projects in process and \$3.6 billion in its pipeline.

Trammell Crow Company's teams are dedicated to building value for its clients with professionals in 16 major cities throughout the United States. The company serves users of and investors in office, industrial, retail, healthcare, multi-family residential, through its operating subsidiary High Street Residential and mixed-use projects. For those who occupy real estate, TCC can execute the development or acquisition of facilities tailored to meet its clients' needs. For investor clients, the company specializes in joint venture speculative development, acquisition/re-development ventures, build-to-suit development or providing incentive-based fee development services.

TCC is an independently operated subsidiary of CBRE Group, Inc. (NYSE:CBRE), a Fortune 500 and S&P 500 company headquartered in Los Angeles, and the world's largest commercial real estate services and investment firm (in terms of 2017 revenue). For more information visit [www.TrammellCrow.com](http://www.TrammellCrow.com).

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