

# Trammell Crow Company

FOR IMMEDIATE RELEASE  
January 14, 2019

CONTACT: Will Parker  
Principal  
415.772.0108

## FOUR-SERIES MURAL PROJECT FOR SAN LEANDRO BUSINESS CENTER UNVEILED

*--One-Of-A-Kind 15,000 SF Art Adorns New, Class A Industrial Project--*

**SAN LEANDRO, CA** – [Trammell Crow Company](#) (TCC) and Principal Real Estate Investors announce the unveiling of four murals for [San Leandro Business Center](#), a 553,200-square-foot, 3-building, Class A industrial project located at 100 Halcyon Drive in San Leandro. San Leandro Business Center is owned by Principal Real Estate Investors and the four murals, totaling 15,652 square feet—approximately 3,400-to-4,500 square feet per mural—are titled “Hands of Change.” The Mural Co., an award-winning, artist-led national mural agency, was commissioned by TCC and Principal to curate, manage and produce the artwork.

“The positive message embedded in this vibrant mural series is intended to inspire the local community and visitors alike,” said [Will Parker](#), Principal with TCC’s [Northern California Business Unit](#). “We anticipate that these murals will serve as a local landmark, add value to this significant project and be enjoyed by future tenants of the building.”

The theme of the murals center around the concept of: hands as a metaphor for people and the community, as well as the four seasons as a metaphor for the local region’s history and natural cycles of change and rebirth. The timeline begins and moves through Pre-Colonial times (Fall Mural), the Industrial Revolution (Winter Mural), the Digital Revolution (Spring Mural), and with a positive view to the future (Summer Mural), combining the wisdom and learnings of the past with our current knowledge, for a brighter future.

Building 1 is 121,643 square feet, Building 2 is 137,091 square feet, and Building 3, the largest of the three, is 293,940 square feet. Combined, the buildings will feature 32-and-36-foot clear heights, ESFR sprinkler systems, rear dock loading, and generous car and trailer parking areas. The murals face Halcyon Street, Washington Street, the Amtrak line, and the BART line between San Leandro and Bay Fair stations.

“We are grateful to contribute to the existing murals of San Leandro, and hope the city continues to embrace murals as valuable cultural assets,” said Rye Quartz, The Mural Co.’s Creative Director. “The artist team of three, roughed wet weather, worked through a single 28-day push, and put approximately 1,000 combined hours into the project to complete the murals.”

#### **About Principal Real Estate Investors**

*Principal Real Estate Investors manages or sub-advises \$74.5 billion in commercial real estate assets (As of September 30, 2018). The firm's real estate capabilities include both public and private equity and debt investment alternatives. Principal Real Estate Investors is a dedicated real estate group of Principal Global Investors, a diversified asset management organization and a member of the Principal Financial Group®. Principal Real Estate includes the companies of Principal Real Estate Investors LLC and Principal Real Estate Europe Limited.*

#### **About The Mural Co.**

*The Mural Co. is an award-winning, artist-led national mural agency based in San Francisco, CA. As one of the leading mural agencies in the country, The Mural Co. curates and produces large-scale mural projects for clients of all industries. The company’s network of artists include some of the world’s leading graffiti muralists and street artists from cities across the U.S. and internationally. For additional information, visit [www.TheMuralCo.com](http://www.TheMuralCo.com) or find us on Instagram - @TheMuralCo.*

#### **About Trammell Crow Company**

*Trammell Crow Company (TCC), founded in 1948, is one of the nation’s leading developers and investors in commercial real estate. The Company has developed or acquired 2,700 buildings valued at nearly \$65 billion and over 590 million square feet. As of September 30, 2018, TCC had \$8.8 billion of projects in process and \$3.6 billion in its pipeline.*

*Trammell Crow Company’s teams are dedicated to building value for its clients with professionals in 16 major cities throughout the United States. The company serves users of and investors in office, industrial, retail, healthcare, multi-family residential, through its operating subsidiary High Street Residential and mixed-use projects. For those who occupy real estate, TCC can execute the development or acquisition of facilities tailored to meet its clients’ needs. For investor clients, the company specializes in joint venture speculative development, acquisition/re-development ventures, build-to-suit development or providing incentive-based fee development services.*

*TCC is an independently operated subsidiary of CBRE Group, Inc. (NYSE:CBRE), a Fortune 500 and S&P 500 company headquartered in Los Angeles, and the world’s largest commercial real estate services and investment firm (in terms of 2017 revenue). For more information visit [www.TrammellCrow.com](http://www.TrammellCrow.com).*

#### **Trammell Crow Company Social Media:**

- Facebook: [@TCCDevelopment](https://www.facebook.com/TCCDevelopment)
- LinkedIn: [@Trammell Crow Company](https://www.linkedin.com/company/trammell-crow-company)
- Google+: [@Trammell Crow Company](https://www.google.com/+TrammellCrowCompany)
- Twitter: please use, #TCC

###